

Regd. Office: FL-D-606, Alankapuram-II, Pune, Maharashtra, 412105

CIN: U62099PN2024PTC227680
Website: www.cyberinfoga.com
E-Mail ID: support@cyberinfoga.com

Job Description

Job Title: Sales & Marketing Executive

Remuneration: Salary, Salary + Commission and Commission Based

Company: Cyberinfoga Services Private Limited

Location: India (Remote)

About Us: Cyberinfoga is a leading provider of cyber security and IT services, founded in 2024. They offer a range of services including mobile device forensics, email forensics, disk imaging, and digital media analysis. Our mission is to provide top-notch solutions that enable businesses to operate securely and efficiently in the digital age. We are committed to staying ahead of industry trends and offering customized solutions. We also provide comprehensive training programs, cyber law workshops, website design, development, and digital marketing services.

Join us and be a part of a dynamic team that is shaping the future of cyber security and IT services.

Job Description: We are seeking a dynamic and results-driven **Sales and Marketing Executive** with a minimum of 1 year of experience to join our team. This role offers fixed salary/ a unique dual commission structure and salary + commission structure, providing an unparalleled earning potential based on the value of the projects secured apart for salary-based job. We also offer opportunities for career growth and professional development. The ideal candidate will be responsible for identifying new business opportunities, building relationships with potential clients, and driving revenue growth. This role requires a strategic thinker with excellent communication skills and a passion for cyber security and IT services.









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How Dual Commission Based Job Work at Cyberinfoga: At our company, we offer a unique dual commission structure to reward our employees for their efforts in bringing in new projects and maintaining client relationships. Here's how it works:

- **First Commission:** When you bring a new project from a client, you earn a commission based on the project's value and type.
- **Second Commission:** If the same client returns with a new project, even if it's not through you, you still earn a smaller commission as a reward for your initial effort in bringing the client to the company.
- Example:
 - ❖ Employee A brings a project from Client ABC with a commission rate of 10%. Employee A earns 10% of the project's value as their first commission.
 - ❖ Later, Client ABC returns with a new project, but this time not through Employee A. The new project has a commission rate of 5%. Employee A still earns 2.5% of the project's value as their second commission.

This dual commission structure ensures that your efforts in building and maintaining client relationships are continuously rewarded.

Key Responsibilities:

- 1. Identify and target potential clients in need of Cyber Security and IT services, including Mobile Device Forensics, Email Forensics, Disk Imaging, Digital Media Analysis, website designing, website development, application development, integration, digital marketing, and designing.
- 2. Develop and implement effective marketing strategies to attract new clients.









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- 3. Develop and maintain strong relationships with clients to understand their needs, provide tailored solutions, and to ensure repeat business.
- 4. Present and promote our services to prospective clients through meetings, presentations, and other communication channels.
- 5. Negotiate contracts and close deals to achieve sales targets.
- 6. Collaborate with the technical team to ensure seamless project delivery and client satisfaction.
- 7. Achieve sales targets and contribute to the overall growth of the company.
- 8. Participate in networking events and conferences to expand the company's reach and visibility.

Requirements:

- 1. Minimum of 1 year of experience in as sales and marketing executive.
- 2. Proven experience in marketing, preferably in the Cyber Security or IT services industry.
- 3. Strong understanding of Cyber Security and IT services, including Mobile Device Forensics, Email Forensics, Disk Imaging, Digital Media Analysis, website designing, website development, application development, integration, digital marketing, and designing.
- 4. Excellent communication, negotiation, and interpersonal skills.
- 5. Self-motivated and goal-oriented with a track record of meeting or exceeding sales targets and creating market standing.
- 6. Ability to work independently and as part of a team.
- 7. Flexibility to adapt to changing market conditions and client needs.
- 8. Bachelor or master degree in business administration, Marketing, or a related field.









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Compensation:

- Fixed Salary of ₹10,000 (Salary based job).
- Commission rates will be 25% of the actual commission offered in commission-based jobs with a fixed salary of ₹7,000 per month (Salary + Commission based job).
- Commission-based pay structure with dual commission opportunities which vary based on the value of the projects (Commission based job).
- Additional incentives and bonuses for top performers.
- Opportunities for career growth and professional development.

Why Join Us:

- Be part of an innovative company offering industry-first dual commission-based opportunities.
- Work with a team of experts in Cyber Security and IT services.
- Flexible working environment with the potential for remote work.
- Opportunity for professional growth and development.

How To Apply: Apply by dropping an email to us along with attaching your CV/Resume at support@cyberinfoga.com or by visiting our website at www.cyberinfoga.com.





